

IMPACT **REPORT**

2025





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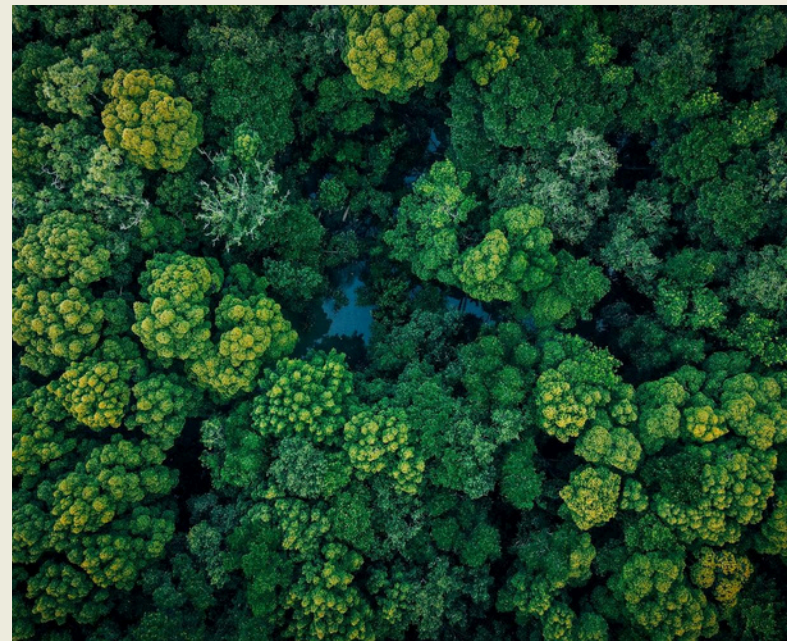
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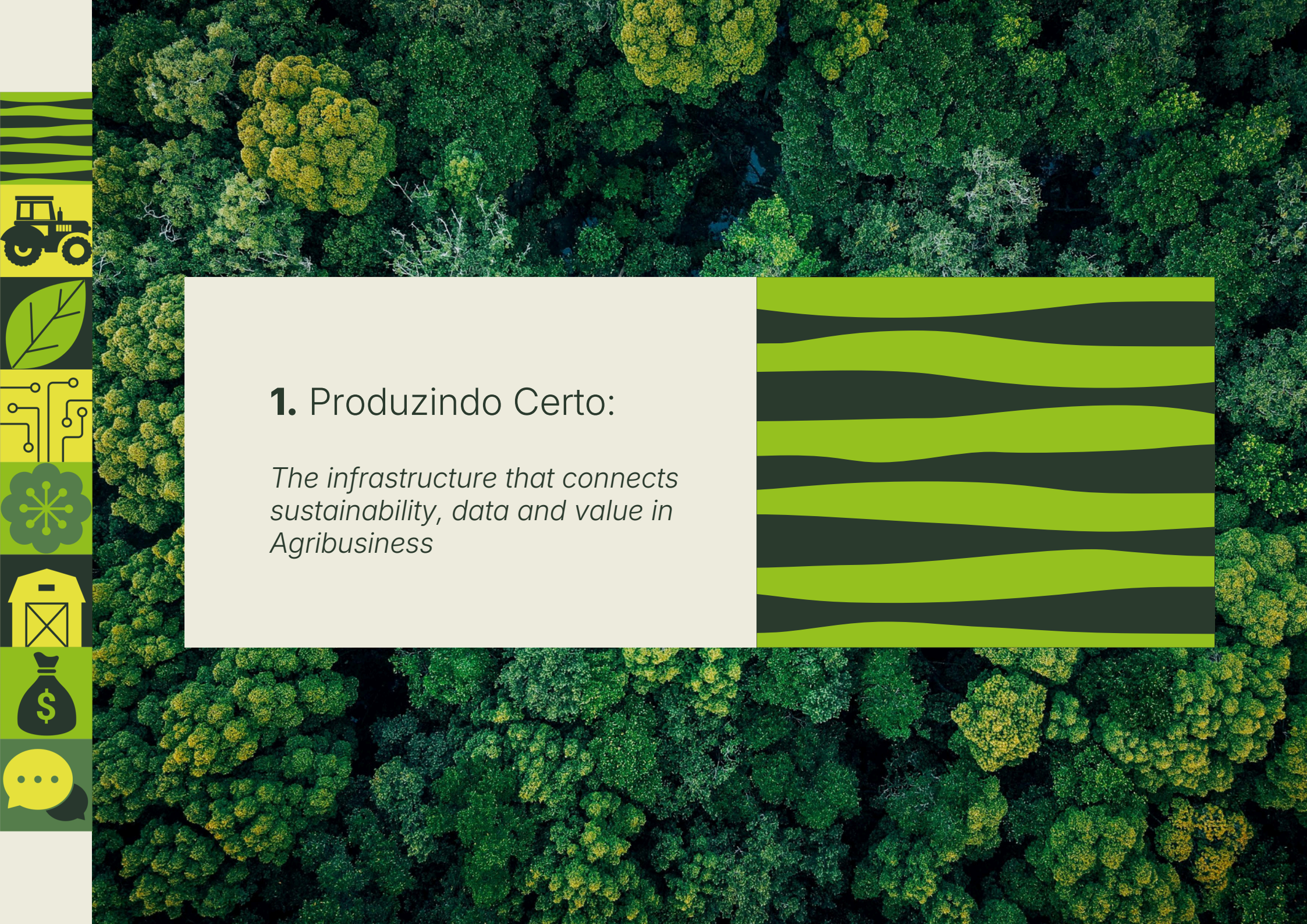
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1. Produzindo Certo:

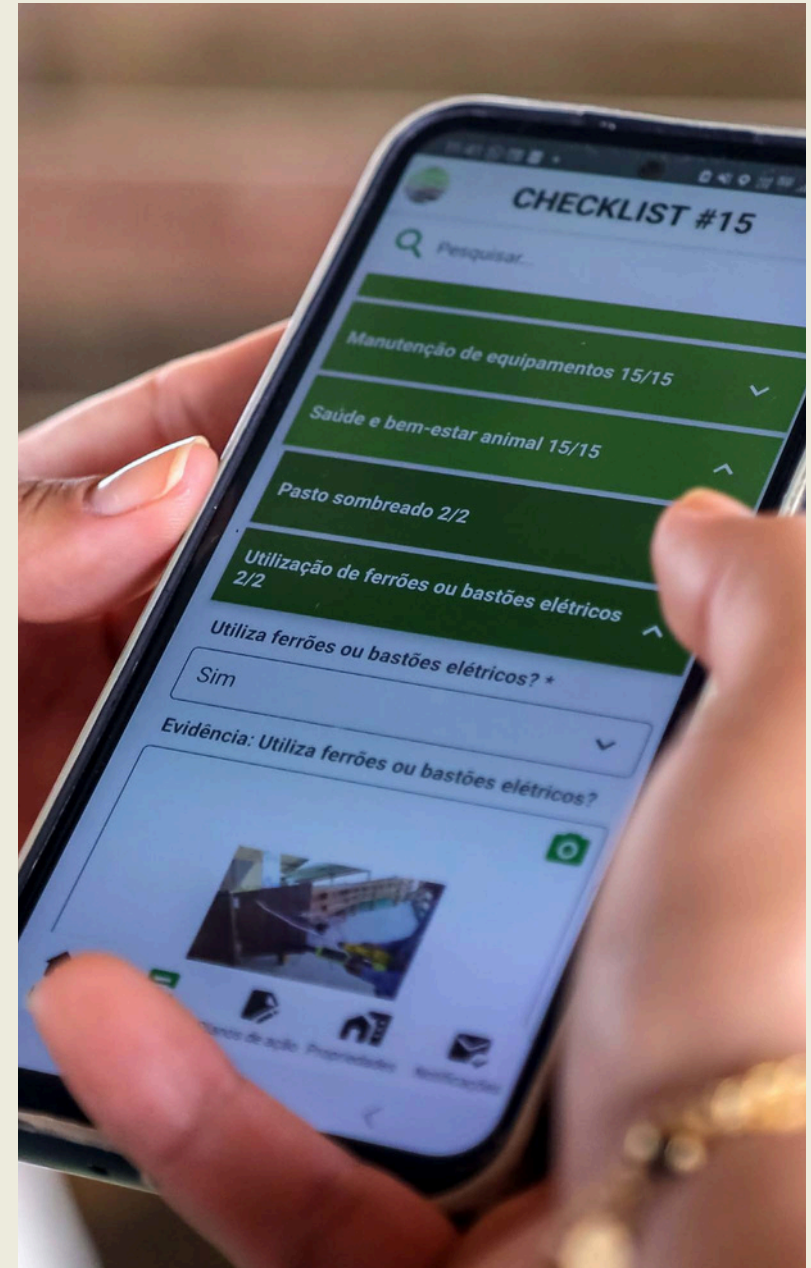
The infrastructure that connects sustainability, data and value in Agribusiness

1. Produzindo Certo:

The infrastructure that connects sustainability, data and value in Agribusiness

Produzindo Certo is a technology and socioenvironmental intelligence company applied to agribusiness, acting as the link between rural producers, companies and financial institutions in order to enable more efficient, transparent and sustainable production. Its work focuses on supporting risk management, compliance with socio-environmental criteria and the transition to production models that are more resilient and aligned with new market demands.

At the heart of its work is a proprietary platform that integrates field data, satellite imagery and geospatial information, structuring a continuous, standardized and scalable reading of rural properties. This technological infrastructure makes it possible to





1. Produzindo Certo: the infrastructure that connects sustainability, data and value in agribusiness

assess environmental compliance, identify risks, monitor indicators over time and generate comparable diagnostics at scale. On this basis, Produzindo Certo turns data into practical direction. Through technical analysis and data-driven assistance, it enables the implementation of production improvement plans that reconcile economic performance with socioenvironmental criteria. The result is a more efficient operation, with productivity gains and reduced risk along the chain.

This same technological base supports the design and operation of regenerative agriculture programs and impact initiatives, connecting producers to markets, financial incentives and mechanisms that reward responsible production. All of this with traceability, methodological consistency and verifiable evidence — essential elements for the credibility of such initiatives.

By turning scattered data into actionable intelligence, Produzindo Certo reduces information asymmetries in the field and improves decision-making for every agent involved, from the producer to the investor.

More than a solutions provider, the company is establishing itself as a strategic infrastructure that connects agricultural production, socioenvironmental requirements and capital, contributing to chains that are more transparent, resilient and prepared for the future of agriculture.

Vision for the Future:

To be the largest socio-environmental intelligence platform connecting sustainability to value in agribusiness.



2. From origin to scale:

Milestones that shape the trajectory of Produzindo Certo





2. From origin to scale:

Milestones that shape the trajectory of Produzindo Certo



2019

Produzindo Certo is founded as a spin-off of the NGO Aliança da Terra.

2020

Launch of the Produzindo Certo Platform.

2021

CRA Verde.Tech: the world's first collective Green CRA to receive Climate Bonds Initiative (CBI) certification.

2022

First Sustainable Leather Credits operation, connecting global fashion brands to Brazilian cattle ranchers.



2. From origin to scale: milestones that shape the trajectory of Produzindo Certo



Forbes

Uma Guardiã para 10 Mil Fazendas em Busca de Sustentabilidade

Saiba como Aline Locks comanda uma plataforma com 8,5 milhões de hectares monitorados, dados cobijados por nomes como ADM, Bunge, Cargill, Unilever, Danone, Nestlé, Mars, Rabobank, Sicredi e Itaú

Series **PROD** Vera Ondel | 01 de abr de 2025 | Atualizado há 11 meses | 7 min



Aline Locks, CEO do Produzindo Certo

2023

Launch of the Virtual Assistant and the Collector App.

2024

Launch of Reg.IA, the first Regenerative Agriculture consortium in Latin America.

2025

Official recognition of our Socioenvironmental Protocol by the Ministry of Agriculture and Livestock.

2025

We reached more than 10,000 active properties on the Produzindo Certo Platform.

2025

Completion of the first investment round with SP Ventures, Arar Capital, The Yield Lab, and Agroven.



3. Theory of Change:

How to scale sustainability in agribusiness





3. Theory of Change:

How to scale sustainability in agribusiness

CONTEXT: Structural and economic barriers to sustainable agricultural transformation

The transition to sustainable, deforestation-free agriculture is limited by restricted access to technical training, by fragmented ESG requirements and by the lack of financial mechanisms capable of supporting producers. Sustainability cannot scale if the cost of transformation remains concentrated at the farm level.

Produtor Certo as a shared infrastructure of intelligence, sustainability and financing

Produtor Certo acts as an infrastructure that integrates socioenvironmental data, technical expertise and financial instruments on a reliable, standardized and scalable base. Its platform enables a structured reading of rural properties, reduces information asymmetries and creates the conditions for companies and financial institutions to allocate capital more efficiently, transparently and safely.

By aligning incentives along the chain, its approach turns socioenvironmental progress from an individual cost borne by the producer into an agenda shared among the different agents. This enables productive inclusion, reduces systemic risks and contributes to transforming agricultural chains at scale, connecting production performance to environmental and social criteria in a consistent and measurable way.





PILLAR 1

STRENGTHEN SUSTAINABILITY CAPACITY AT FARM LEVEL

Reduce the barriers to adopting sustainability by delivering structured technical assistance, diagnostics and continuous improvement pathways — funded by companies and partners, and not exclusively by producers.

Result:

Producers gain capacity, confidence and continuity in formal value chains.

PILLAR 2

STANDARDIZE ESG DATA AND BUILD TRUST ACROSS THE CHAIN

Turn field and geospatial data into a shared ESG language through standardized indicators, sustainability scores and farm-level traceability.

Result:

Reduced information asymmetry, reliable ESG performance and lower greenwashing risk.

PILLAR 3

REDUCE RISKS AND ENABLE GREEN FINANCE

Provide the governance, monitoring and ESG intelligence layer that allows banks and companies to allocate capital through green credit lines and sustainability-linked financial products — without transferring the risk to Produzindo Certo.

Result:

Producers access better financial conditions and capital flows safely directed to sustainable agriculture.

PILLAR 4

ALIGN ECONOMIC INCENTIVES THROUGH GREEN MARKETS

Connect verified sustainable performance to value creation through responsible sourcing, sustainability credits and green markets — allowing companies to pay for results, not for promises.

Result:

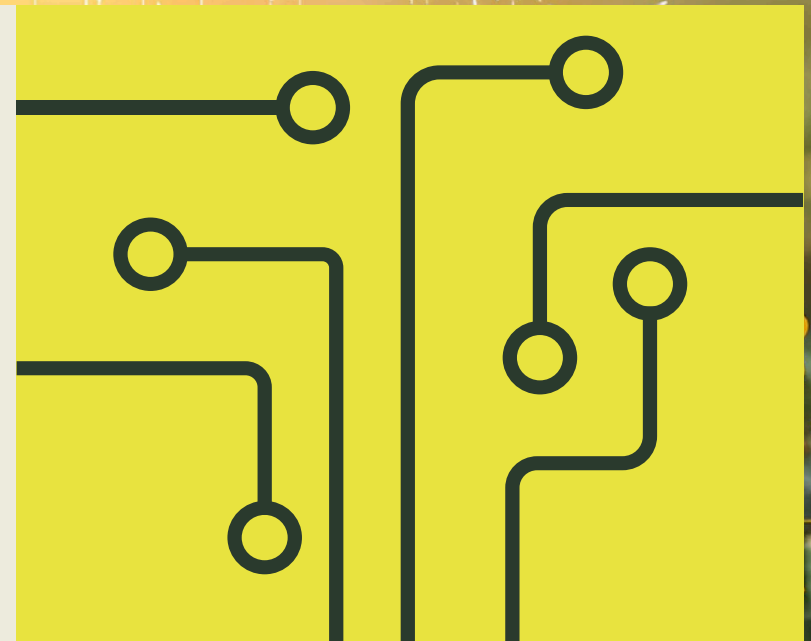
Sustainability becomes economically attractive and scalable at farm level.

Long-Term Impact: More inclusive, transparent and resilient agricultural chains, in which sustainability is co-financed by the agents who benefit from it; where producers are strengthened — and not excluded — and environmental results gain scale through structured mechanisms of collaboration.



4. Products and technologies:

How Produzindo Certo Turns Data into Progress in Agribusiness





4. Products and technologies:

How Produzindo Certo Turns Data into Progress in Agribusiness

Sustainability in agriculture is no longer just a regulatory requirement; it has become an essential driver of competitiveness. However, this transition can only happen consistently when farmers are placed at the center of the solution. It is from this perspective that Produzindo Certo has built its approach.

More than assessing or certifying, the company positions itself as a tool for continuous improvement, supporting producers in taking the next step — whether in risk management, socioenvironmental compliance or productivity gains.

From a structured reading of rural properties, its products translate data into clear diagnostics,



actionable plans and follow-up over time.

This journey does not happen in isolation. By connecting producers to companies, markets and financial instruments, Produzindo Certo creates the conditions for this progress to be viable in practice, aligning incentives along the chain and turning socio-environmental requirements into concrete opportunities.

4. Products and technologies: how Produzindo Certo Turns Data into Progress in Agribusiness



Produzindo Certo Platform

The infrastructure that connects sustainability, data and value in agribusiness

The Platform integrates field data, satellite imagery and geospatial information, structuring a continuous, standardized and scalable reading of rural properties. This technological infrastructure makes it possible to assess environmental compliance, identify risks, monitor indicators over time and generate comparable diagnostics at scale.

Modules

Products that turn data into diagnostics, action plans and continuous monitoring



Multi-protocol Socioenvironmental Diagnostic:

The client defines the criteria and indicators to be assessed; the platform generates a socioenvironmental score, risk map and action plan.



Farm Statement

Remote socioenvironmental view of the property, with auditable history and automatic alerts for continuous monitoring.



Sustainable Credit Origination

From origination to sale: traceability and commercialization of soy and corn credits (RTRS) and sustainable leather.



Certification Pathway

Full preparation for RTRS, Rainforest Alliance, ISCC, RSPO, BCI and other international standards. We prepare, the certifying body certifies.



MRV & Evidence

Verifiable impact reports with an evidence trail. Helps banks and financiers release capital, reduce provisioning and approve operations.

**All modules operate under the Platform.*

Programs



Reg.IA

Regenerative Agriculture Consortium

Its work is guided by an evolutionary regenerative agriculture protocol that supports producers in the progressive adoption of regenerative practices. It operates with continuous technical support, generation of qualified data and coordination between different links in the chain, contributing to more sustainable, competitive and resilient agriculture, generating shared value for all involved and expanding the positive impact on the environment.

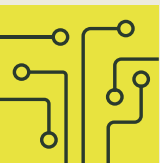


Bov.IS

Sustainable Intensive Livestock Consortium

It works to promote livestock farming that is more efficient, traceable and aligned with zero vegetation conversion, encouraging good practices, transparency and potential bonuses for participating producers. It turns socio-environmental requirements into concrete development opportunities; the result is a production chain that is more transparent, resilient and prepared for the future.

**Programs operate under the Platform and combine different modules to meet their objectives.*



4. Products and technologies: how Produzindo Certo Turns Data into Progress in Agribusiness

IMPACT GENERATED:

From field to market, a systemic transformation

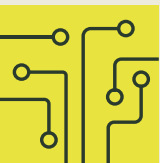


In the field, impact takes the form of better-prepared producers, with greater capacity to meet market requirements, reduce risks and evolve consistently in their production practices. This process strengthens the resilience of agricultural chains and contributes to value creation over time.



For companies and financial institutions, impact is systemic. The availability of structured, traceable and auditable data strengthens compliance and the ESG agenda, improves decision-making and enables more precise management of risks and opportunities. This expands not only market access, but also the ability to direct capital more efficiently and in line with socioenvironmental criteria.

By connecting these two sides, Produzindo Certo turns information into trust, and trust into capital flows and opportunities, enabling a more coordinated and scalable transition in the sector.



4. Products and technologies: how Produzindo Certo Turns Data into Progress in Agribusiness

BEYOND COMPLIANCE:

*Programs that accelerate the
transformation of agriculture*

To go beyond compliance and drive structural transformation, Produzindo Certo created collaborative programs that connect producers, companies and the market.



Reg.IA: the consortium
redefining Regenerative
Agriculture in Latin America

Reg.IA is the first regenerative agriculture consortium in Latin America, created to drive the sustainable transformation of production chains in the field, bringing together partners such as Agrivalle, Bayer, BrasilSeg, GAPES, InPlanet, Milhão Ingredients, Mina Mercantil, Produzindo Certo and Proforest.

From this coordination, the consortium establishes an integrated network that connects rural producers, companies and technological solutions, creating the conditions for production systems to evolve. In this context, its work is guided by an evolutionary regenerative agriculture protocol that supports producers in the progressive adoption of practices focused on soil health, the efficient use of natural resources and increased productivity over the long term.

Building on this model, Reg.IA enables continuous technical support, the generation of qualified data and coordination between different links in the production chain. This approach allows not only continuous improvement of practices in the field, but also strengthens transparency and the recognition of producers by industry and society.



4. Products and technologies: how Produzindo Certo Turns Data into Progress in Agribusiness

As a result, the consortium contributes to building agriculture that is more sustainable, competitive and resilient, generating shared value for everyone involved and expanding the positive impact on the environment.

Opportunities for producers:

- Regenerative Insurance;
- Discount on the Plano Safra
- Discount on rock dust (pó-de-rocha)
- Potential payment of soy and corn premiums*

Other benefits:

- Sustainability analysis
- Soil health analysis
- Soil carbon stock analysis
- Carbon footprint of production
- Technical assistance for Regenerative Agriculture

**Payment is made when there is effective commercialization between the partner company and the producer.*

REG.IA HAS ALREADY DELIVERED ITS FIRST RESULTS:



38
farms



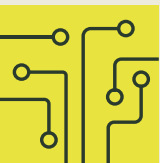
37,615
regenerative hectares



73.5
mg.ha⁻¹ average carbon
stock > 63% above the
national average



70.8
average Produzindo Certo
Score



4. Products and technologies: how Produzindo Certo
Turns Data into Progress in Agribusiness



Bov.IS: sustainable livestock
with traceability and market
value

Bov.IS, the Sustainable Intensive Livestock Consortium, works to promote livestock farming that is more efficient, traceable and aligned with zero deforestation, encouraging good practices, transparency and potential bonuses for participating producers.

By integrating technology, technical diagnostics and collaborative programs, Produzindo Certo turns socioenvironmental requirements into concrete development opportunities. The result is a production chain that is more transparent, resilient and prepared for the future.





5. What was achieved:

Scale, impact and measurable results





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Scale, impact and measurable results

OPERATIONAL KPIs:

the reach of our work in the field



742

municipalities served

697 Brazilian and 45 international

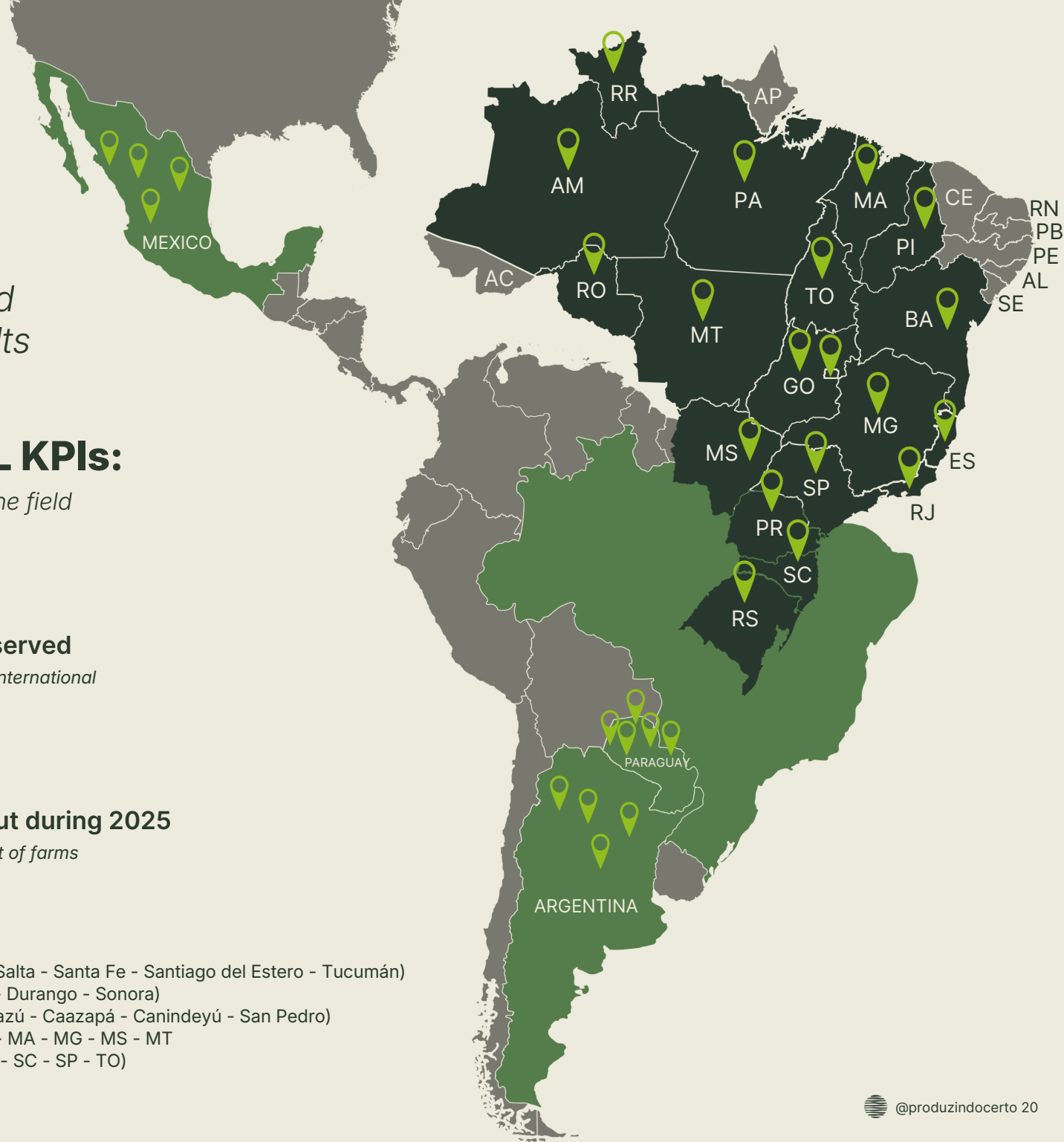


734

visits carried out during 2025

number of visits — not of farms

- **Argentina** (Chaco - Córdoba - Salta - Santa Fe - Santiago del Estero - Tucumán)
- **México** (Chihuahua - Coahuila - Durango - Sonora)
- **Paraguay** (Alto Paraná - Caaguazú - Caazapá - Canindeyú - San Pedro)
- **Brazil** (AM - BA - DF - ES - GO - MA - MG - MS - MT - PA - PI - PR - RJ - RO - RR - RS - SC - SP - TO)



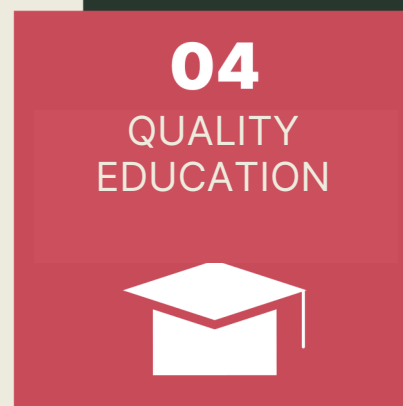
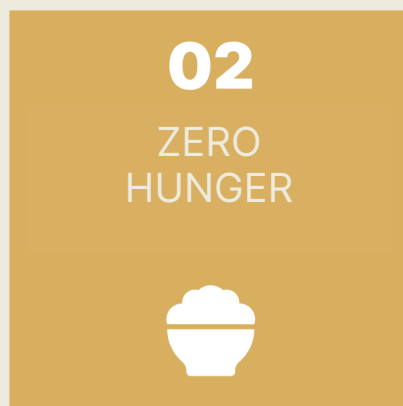


5. What was achieved: scale, impact and measurable results

IMPACT KPIs:

how transformation in agriculture is measured

Our actions are related to and integrated with the different targets of the 17 Sustainable Development Goals (SDGs) of the United Nations (UN) Global Agenda, namely:





5. What was achieved: scale,
impact and measurable results

ENVIRONMENT & CLIMATE:

Protecting resources and generating value



Total area monitored

Area under active socio-environmental monitoring



8,853,513

hectares



Native vegetation preserved and monitored

Protected native vegetation areas



3,756,571

hectares



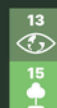
Carbon stock in native vegetation

Carbon stored in natural areas



872,587,391

tons of CO₂



Area under regeneration

Areas in the process of regeneration



60,516

hectares



Watercourses monitored

Length of rivers monitored



30,120

kilometres



Springs protected

Springs conserved or restored



21,891

units





5. What was achieved: scale,
impact and measurable results

SUSTAINABLE PRODUCTION & CHAINS:

Scale and efficiency in production chains



Productive area under good practices

Farmland with sustainable practices



5,090,676

hectares of soy



Regenerative grain volume 24/25 harvest

Production with regenerative criteria



149,110

tons of soy

306,975

tons of corn



Certified grain volume 24/25 harvest

Certified production (RTRS and others)



537,854

tons of soy

675,298

tons of corn



Production chains served

Number of chains monitored



25

units





5. What was achieved: scale,
impact and measurable results

SOCIAL & LABOUR:

human development in the field



Rural properties monitored

Production units followed



10,836

units

08



Workers in adequate conditions

Workers on properties compliant with social criteria



34,570

units

08



Producers trained

Producers trained in sustainability



11,075

units

04



12



@produzindocerto 24



5. What was achieved: scale, impact and measurable results

ECONOMIC & VALUE GENERATED:

Sustainability converted into financial value



Payment to producers for the sale of sustainability credits in 2025

Amount paid to producers



R\$2.322.651,00



Sustainability credits traded in 2025

Quantity of each credit



SOY
403,698

units

LEATHER
74,199

units

CORN
39,265

units



Green financial operations in 2025

Amount raised by producers in these operations



More than
R\$100.000.000,0





6. Monte Alegre Pindaíbas farm and Produzindo Certo:

*From socioenvironmental
compliance to value creation in
the field*



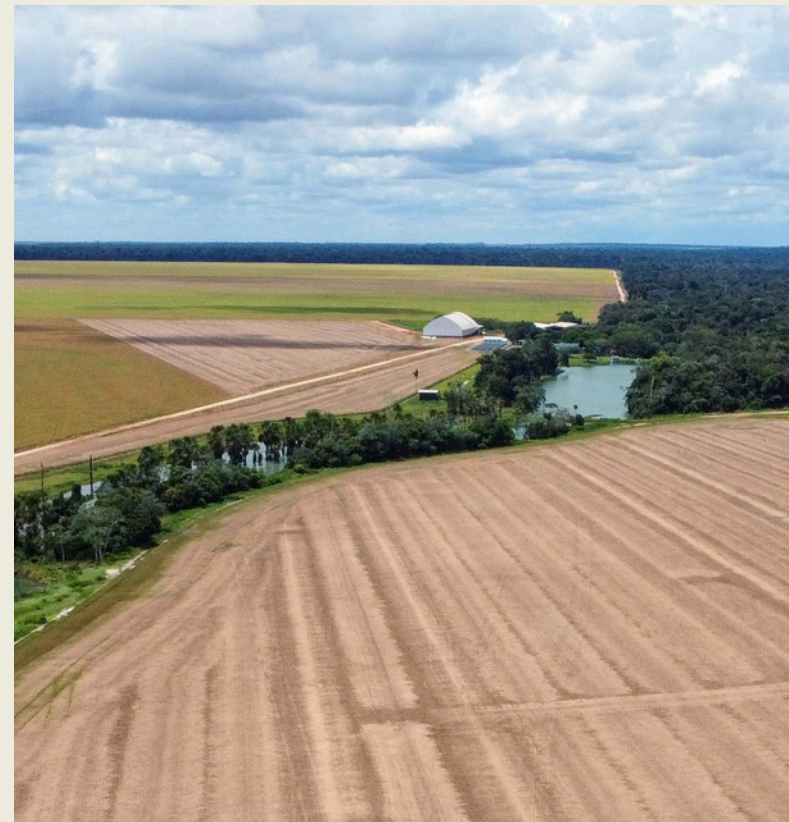


6. Monte Alegre Pindaíbas farm and Produzindo Certo:

From socioenvironmental compliance to value creation in the field

Fernando Pereira's journey at Fazenda Monte Alegre Pindaíbas shows how organization in the field delivers real financial results. At 58, the producer from Rio Verde (GO) is celebrating ten years of partnership with Produzindo Certo, which began when the organization was still known as Aliança da Terra.

The journey started with an invitation from partners such as Banco Santander and Bayer, who identified that the property's management already followed socio-environmental responsibility practices. Even before Produzindo Certo's technical support, the farm had been applying the 5S methodology for two decades to organize processes and reduce waste.



In addition, Pereira had been taking care of reforestation and spring preservation on his own initiative.

The arrival of Produzindo Certo brought the technical knowledge that kept him up to date on government requirements and allowed him to



6. Monte Alegre Pindaíbas farm and Produzindo Certo: from socioenvironmental compliance to value creation in the field

learn from other producers' successful experiences.

This maturity made it possible to achieve RTRS (Round Table on Responsible Soy) certification for soy production. With the seal, the farm now trades sustainability credits in a joint project with Unilever, generating a direct financial return for the producer and helping the multinational meet its sustainability targets.

The trust built over a decade led Fernando to join Reg.IA — the Regenerative Agriculture Consortium — around two years ago. Today he already sees the benefits of this model on his property, where he uses cover crops, crop rotation and carbon management to improve soil health and resilience, among other practices in the protocol. In the very first harvests after joining Reg.IA, the property is already reaping these results, showing gains in both productivity and socioenvironmental compliance.





6. Monte Alegre Pindaíbas farm and Produzindo Certo: from socioenvironmental compliance to value creation in the field



CROP
SOY



HARVEST
24/25



YIELD
79.6 bags/ha



PRODUCTION
2,103.1 t



SUSTAINABILITY SCORE
82.6 range 0-100



CARBON FOOTPRINT
594.9kg CO2 eq/t



SAMPLED CARBON STOCK
64.3 t/ha (0-30cm layer)



CROP
CORN



HARVEST
25/25



YIELD
154.9 bags/ha



PRODUCTION
5,749.1 t



SUSTAINABILITY SCORE
85.8 range 0-100



CARBON FOOTPRINT
376.9kg CO2 eq/t



7. Connecting capital and sustainability:

Eco Invest in practice, in the partnership between Itaú BBA, Adecoagro and Produzindo Certo





7. Connecting capital and sustainability:

Eco Invest in practice, in the partnership between Itaú BBA, Adecoagro and Produzindo Certo

The financial market and the field are moving together to restore degraded areas and open new paths for national production. With this goal, the Federal Government launched Eco Invest in 2024, an initiative that encourages private investment in practices aimed at soil protection and responsible income generation.

Since 2025, Produzindo Certo has been connecting its technical and operational capacity to the opportunities opened up by Eco Invest. In this context, Itaú BBA stands out as an important partner, being one of the financial institutions authorized to operate the resources of this credit line.





7. Connecting capital and sustainability: Eco Invest in practice, in the partnership between Itaú BBA, Adecoagro and Produzindo Certo

Adecoagro was the pioneering company in using this advisory service to access credit resources for sustainable practices. The project is being implemented at Fazenda Flor, in Ivinhema (MS), a property dedicated to extensive livestock farming for 20 years that had depleted soil and required technical intervention to recover its productivity.

Produzindo Certo supported the technical planning to convert the degraded pasture into a productive sugarcane crop, with the project scheduled for completion in 2032.

At the same time, Adecoagro committed to meeting technical and management requirements, which will be monitored by Produzindo Certo throughout the operation:

Management commitments:



GHG
(GREENHOUSE
GAS) BALANCE
FROM THE 3RD
YEAR FOR THE
PROJECT SCOPE
AREA;



CERTIFICATION
OF GOOD
LABOUR
PRACTICES;



MAINTAINING AT
LEAST 15%
FEMALE
WORKFORCE
(THE GROUP HAS
20%).

Technical commitments:



USE OF SELECTED
CULTIVARS
TOLERANT TO
WATER DEFICIT;



SOIL CONSERVATION
PRACTICES:
TERRACING AND
STRIP
MANAGEMENT;



SPRING
PROTECTION;



USE OF BIO-
INPUTS WITH IN-
HOUSE
PRODUCTION;



COVER CROPPING
WITH THE USE OF
MILLET;



MANAGEMENT
OF EMPTY
AGROCHEMICAL
CONTAINERS.



7. Connecting capital and sustainability: Eco Invest in practice, in the partnership between Itaú BBA, Adecoagro and Produzindo Certo

The group requested R\$ 100 million from EcoInvest to finance 51% of the pasture-to-sugarcane conversion, including operations such as soil preparation, planting and crop treatment of cane and ratoon cane, as well as inputs such as limestone, agricultural gypsum and phosphate fertilizers.

The projected results rest on three pillars:

1
2
3

Productivity: an estimated 1,504,204 tons of sugarcane over seven years, representing an increase of approximately 2.3% in Adecoagro's total production in Brazil;

Revenue: estimated revenue of R\$ 436.5 million from the production of sugar, ethanol and energy during the project cycle;

Social impact: strengthening of the local community through job creation and the consumption of regional goods and services.



It is worth noting that the project was approved by the SPO (Second Party Opinion) with no qualifications or nonconformities, with disbursement made in December 2025. The Adecoagro case became the first operation of its kind in Brazil, reinforcing Produzindo Certo's role in connecting its technical experience to projects that integrate financial innovation, technology and socioenvironmental impact, unlocking resources to strengthen a sustainable and scalable transition in the field.



8. Founders' Messages:

*Scaling our impact with real
implementation*





8. Founders' Messages:

Scaling our impact with real implementation

Brazilian agribusiness is going through a decisive moment. In a scenario that demands ever more efficiency, productivity and competitiveness, the sector is also responding to concrete demands for traceability, socioenvironmental compliance, emissions reduction and transparency in production chains.

What was once treated as a future trend has become a practical requirement of companies, investors, financial institutions and global markets. At the same time, there is a growing understanding that the transition to more sustainable agriculture and livestock farming will only be viable if it also makes sense within the producer's operational routine and economic reality.



It was precisely from this practical vision that Produzindo Certo was born.

Our journey began at Aliança da Terra, the organization we originated from, with a clear objective: to make sustainability applicable, measurable and viable within the reality of the field. In 2019, we took a new step by structuring



8. Founders' Messages: Scaling our impact
with real implementation

Produzindo Certo as a company, expanding our capacity to scale technology, implementation and solutions focused on the socioenvironmental management of production chains. In recent years we have continued to consolidate this trajectory. The last cycle marked another important transition in our history: the arrival of the first investors in the company. More than a financial milestone, this movement represents the strengthening of our capacity for execution, innovation and responsible growth.

Over this period we expanded our work across different production chains, strengthening the socio-environmental monitoring of millions of hectares and supporting thousands of rural producers in the practical implementation of protocols, diagnostics and improvement plans. We also advanced in developing solutions for regenerative agriculture, traceability, MRV and access to sustainable

financial instruments, connecting technology, data and field implementation to generate value for producers, companies and production chains. We continue to believe that technology alone does not transform production chains.

It is the combination of socio-environmental intelligence, continuous monitoring, remote sensing, technical support and practical implementation that generates real change. That is why we keep investing in solutions capable of turning market requirements into concrete opportunities for access to credit, insurance, differentiated markets and greater value for rural production.

We enter 2026 with a clear focus: to expand scale without losing technical consistency, credibility and closeness to the operational reality of agriculture.



8. Founders' Messages: Scaling our impact with real implementation

This progress is reflected in the strengthening of strategic initiatives already under way, such as Reg.IA, focused on regenerative agriculture, and Bov.IS, which promotes high-performance livestock farming with lower environmental impact. We are also advancing in building MRV solutions and financial mechanisms capable of unlocking capital to support the sustainable transition in the field.

We believe that Brazil has a unique opportunity to lead a global agenda of sustainable, competitive and inclusive agricultural production. To achieve this, it will be essential to accelerate solutions that can move beyond planning and gain scale in practice, with robust data, technical credibility and alignment between producers, companies, financial institutions and investors.

The results presented in this report reinforce our conviction that sustainability in agriculture will not

be built on commitments and targets alone, but on the capacity for real implementation at large scale.

This is the space in which Produzindo Certo seeks to operate.

We thank every employee, producer, partner, client and investor who contributes to this journey. We continue moving forward together in building practical, consistent and scalable solutions for the challenges of agriculture and sustainability.

Aline Maldonado Locks

Co-founder and CEO of Produzindo Certo

Charton Locks

Co-founder and COO of Produzindo Certo



Produzindo Certo

MAIS VALOR PARA O
AGRONEGÓCIO RESPONSÁVEL

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